

ART REQUIREMENTS

GENERAL REQUIREMENTS

Artwork needs to be set up at full print size.

Gradients should be created in Photoshop. Illustrator gradients might show banding when scaled.

PHOTOSHOP INSTRUCTIONS

Resolution: 100 DPI at full print size (this size is found on the grid provided by the Designer or Project Manager)

Preview artwork at actual print size (zoom to 100%) to check for any hidden flaws.

Rasterize ALL fonts. (Right click on the type layer > "Rasterize Type")

ILLUSTRATOR INSTRUCTIONS

- > All image files must be linked. Embedded non-vector artwork is accepted.
- > Avoid using effects such as drop shadows and glows in Illustrator as they do not scale proportionally and can cause large file sizes.
- > **Outline ALL fonts. (Select all text > "Type" menu > "Create Outlines")**

PANTONE COLOR MATCHING

- > Reference all Pantones used in your design(s). If you have critical color issues, please contact your Project Manager or Designer. (Please note: Tints will print "as is.")

ACCEPTABLE SOFTWARE

Photoshop CS6 (or lower)

.TIFF, .PSD, High resolution .JPG

Illustrator CS6 (or lower)

.AI, .EPS, High resolution .PDF

Layered files are preferred.

InDesign files are not accepted.

UPLOADING ART

You can always send us your artwork via:

Dropbox link

Google Drive

Any other file sharing

FTP Upload:

Visit: box.com

User: uploads@gatewaypowered.com

Pass: Gateway2018

Port: 990

All files must be added to "Art" folder or it will not be received.

In order to provide the best quality, these instructions must be followed. If they are not, we will request revised artwork files.

If you are not able to make the proper adjustments and would like us to, we charge \$120/hr to fix the artwork.